

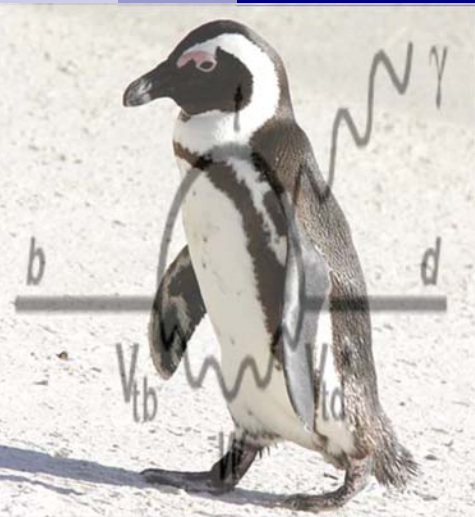


Experimental HEP Seminar
University of California at Davis
Davis, CA, February 17, 2009



BaBar

B Factory Measurements of the $b \rightarrow s(d) \gamma$ “Radiative Penguin” Transition Rates



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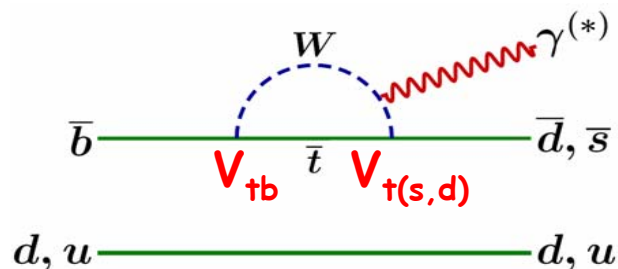




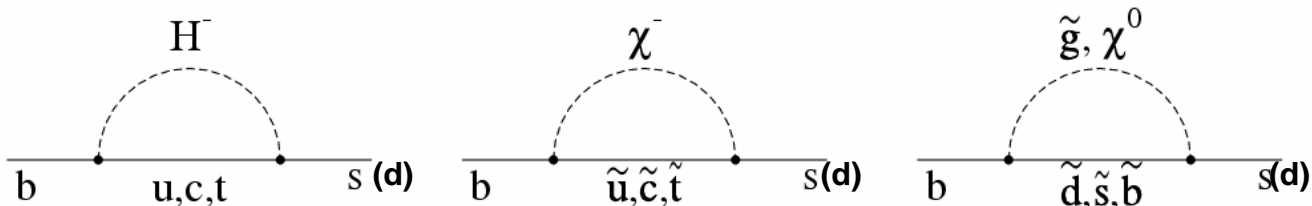
- Effective Neutral Currents: General Motivation
- $b \rightarrow s\gamma$ Penguins
 - SUSY parameter space implications
 - $b \rightarrow s\gamma$ “Inclusive” approach
 - $B \rightarrow X_S\gamma$ “Semi-Inclusive” approach
- $b \rightarrow d\gamma$ Penguins and $|V_{td}/V_{ts}|$
 - Motivation
 - $B \rightarrow (\rho,\omega)\gamma$ “Exclusive” approach
 - $B \rightarrow X_d$ “Semi-Inclusive” approach
 - Status of $|V_{td}/V_{ts}|$
- Conclusions



The SM $b \rightarrow s(d) \gamma$ transition is high order (two weak plus one EM vertex) ...



so new physics can enter at leading order:



+ photon off any charged leg

Although rare ($\sim 5 \times 10^{-4}$ for $s\gamma$ and $\sim 10^{-5}$ for $d\gamma$), the isolated high-energy photon is a powerful signature.



- Effective Neutral Currents: General Motivation

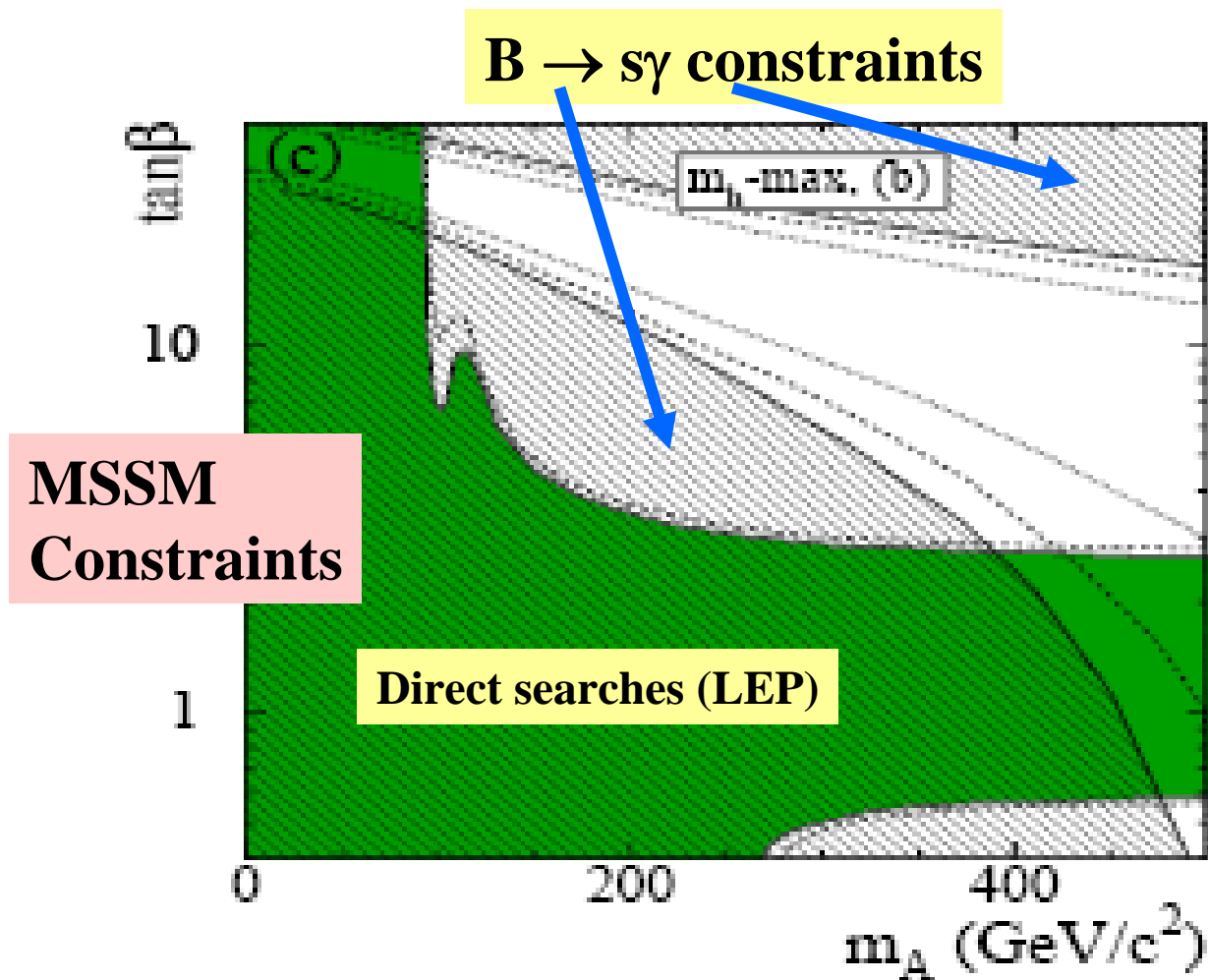
- $b \rightarrow s\gamma$

- SUSY parameter space implications
- Inclusive approach
- Other approaches

- $b \rightarrow d\gamma$ and $|V_{td}/V_{ts}|$

- Motivation
- $B \rightarrow (\rho, \omega)\gamma$ (“Standard” Approach)
- $B \rightarrow X_d$ (“Semi-Inclusive” Approach)
- Status of $|V_{td}/V_{ts}|$

- Conclusions



$b \rightarrow s\gamma$ has a significant impact on the $\tan\beta$ - m_A plane...



... on some of our favorite scenarios ...

Fate of “Snowmass” MSSM study points

SPS1a	killed by b \rightarrow s γ
SPS1a'	OK
SPS1b	killed by b \rightarrow s γ
SPS2	killed by Ωh^2 (GUT) / OK(low)
SPS3	killed by Ωh^2 (low) / OK(GUT)
SPS4	killed by g-2
SPS5	killed by Ωh^2
SPS6	OK
SPS9	killed by Tevatron stable chargino



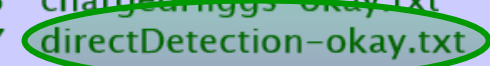
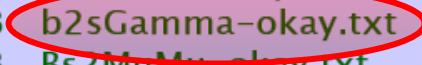
... and just in general.

C.F. Berger, J.S. Gainer, J.L. Hewett, T.G. Rizzo,
“Supersymmetry Without Prejudice”, [arXiv:0812.0980v1](https://arxiv.org/abs/0812.0980v1) [hep-ph]

Explore 10^7 points over 19-dimensional parameter space of CP-conserving MSSM

$b \rightarrow s\gamma$ most effective constraint (72% of models surviving prior constraints are eliminated; better than direct searches for SUSY partners)

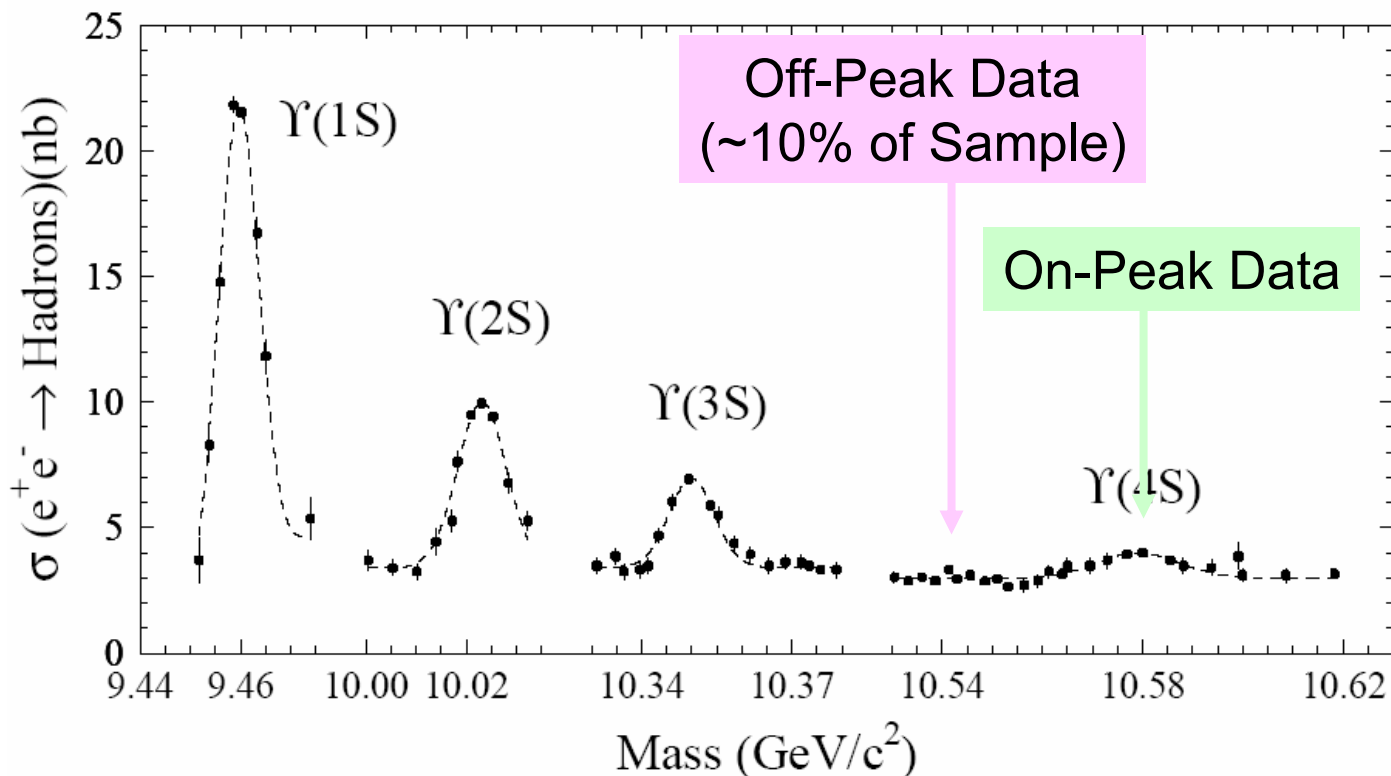
9999039	slha-okay.txt
7729165	error-okay.txt
3270330	lsp-okay.txt
3261059	deltaRho-okay.txt
2168599	gMinus2-okay.txt
617413	b2sGamma-okay.txt
594803	Bs2MuMu-okay.txt
592195	vacuum-okay.txt
582787	Bu2TauNu-okay.txt
471786	LEP-sparticle-okay.txt
471455	invisibleWidth-okay.txt
468539	susyhitProb-okay.txt
418503	stableParticle-okay.txt
418503	chargedHiggs-okay.txt
132877	directDetection-okay.txt
83662	neutralHiggs-okay.txt
73868	omega-okay.txt
73575	Bs2MuMu-2-okay.txt
72168	stableChargino-2-okay.txt
71976	triLepton-okay.txt
69518	jetMissing-okay.txt
68494	final-okay.txt



The e^+e^- Cross Section in the Upsilon Region



The $Y(4S)$ resonance is the lightest $b\bar{b}$ resonance that decays into “open Beauty” (B^+B^- or $B^0\bar{B}^0$)



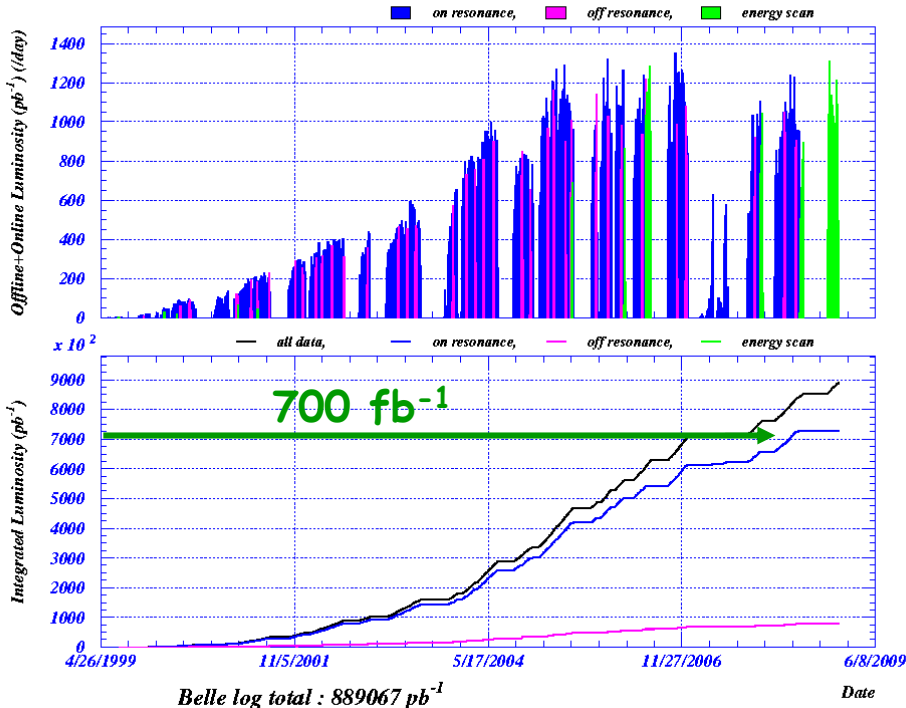
$Y(4S)$ resonance is ~ 1 nb at peak, competing with a “continuum” background of ~ 3 nb



B Factory Data Sets



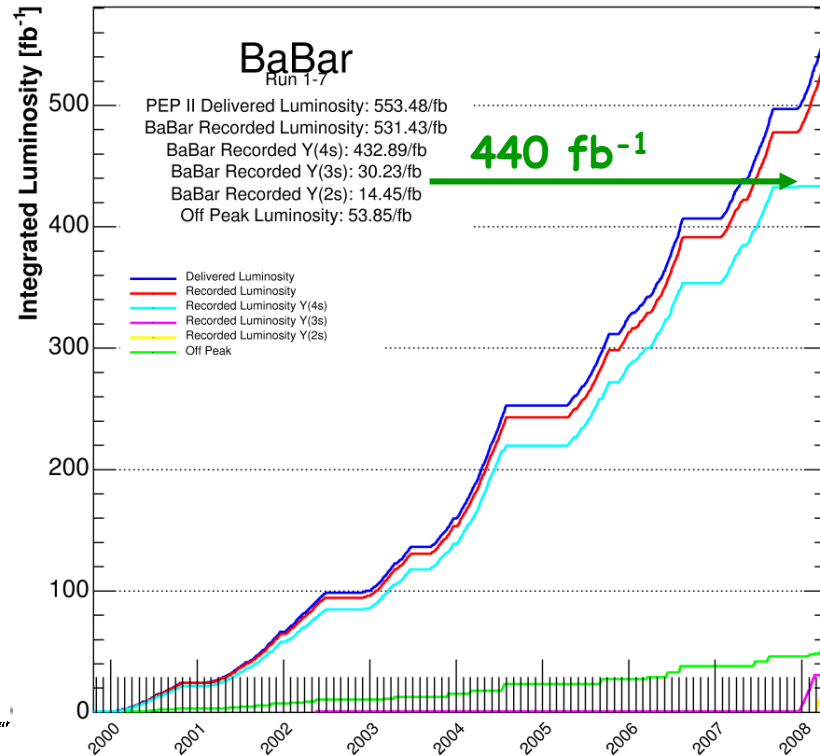
Offline+Online Luminosity (pb^{-1}) (/day) 2008/12/15 07:28



runinfo ver.1.58 Exp3 Run1 - Exp67 Run1051 BELLE LEVEL latest: dev is not 24 hour

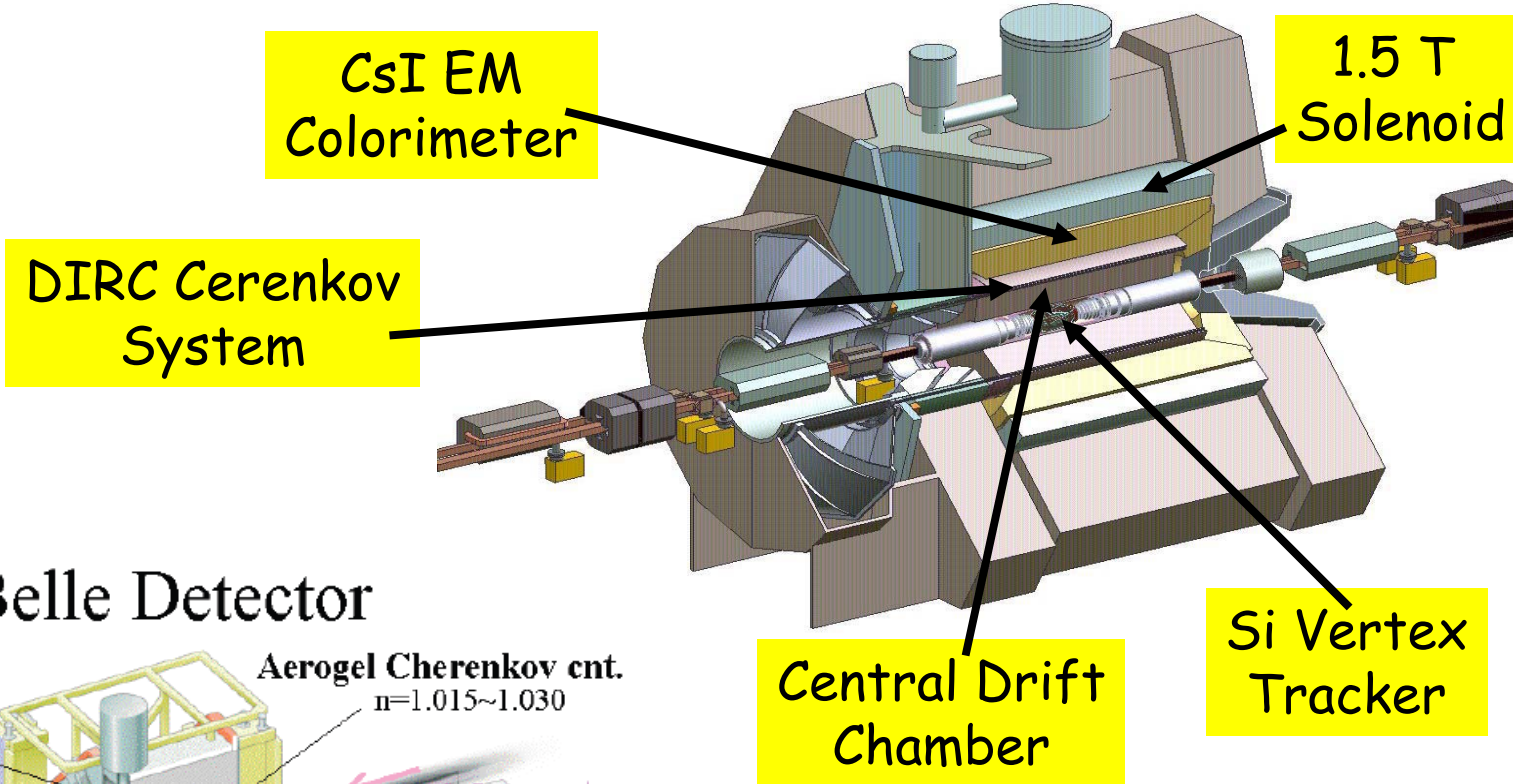


As of 2008/04/11 00:00

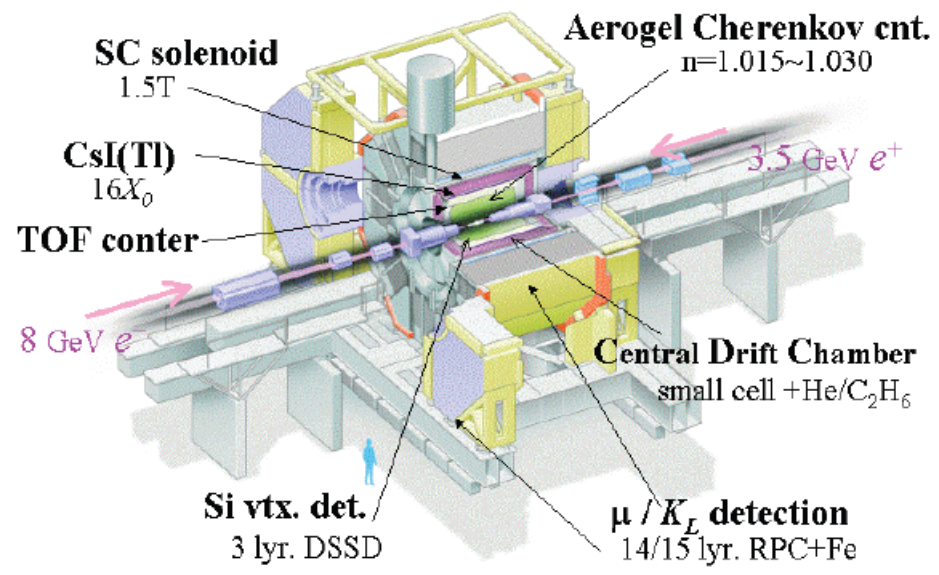


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Belle Detector



BaBar Detector



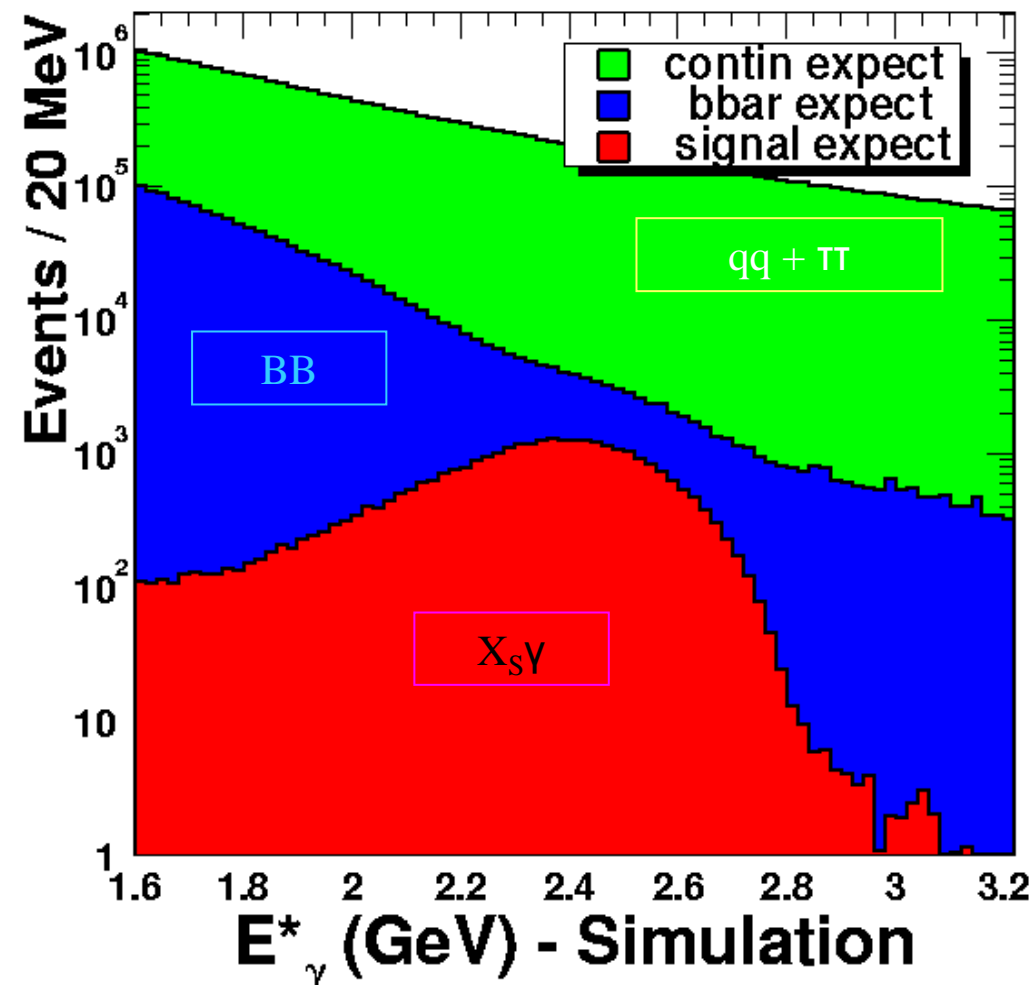
Most exacting approach (“Inclusive”) is aggressive:

Use only high-energy γ as signature

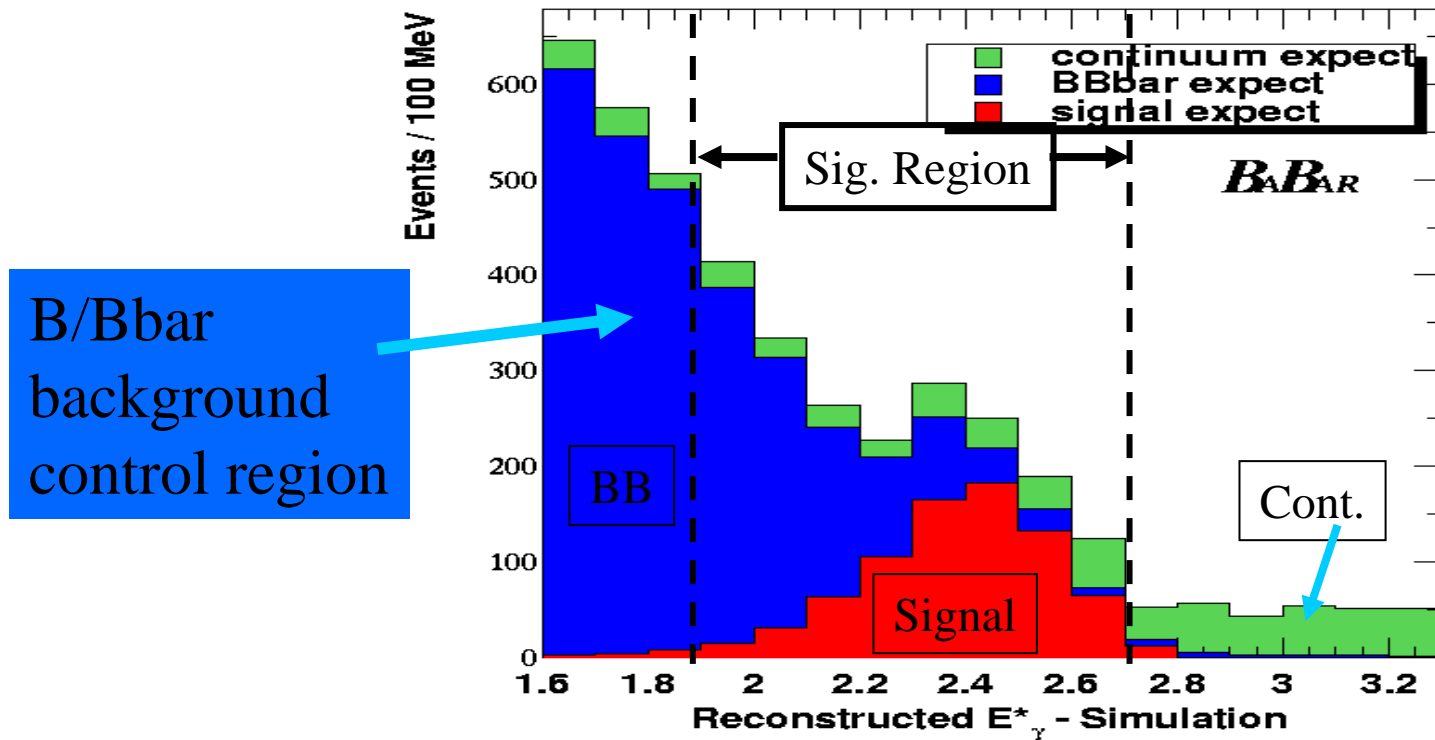
Suppress continuum with event shapes, requirement of a high-energy lepton.

Estimate remaining contribution by scaling off-peak data.

Challenge: background from $\pi^0(\eta) \rightarrow \gamma\gamma$ decays (plus some fakes) in B decays



Inclusive Measurement of $b \rightarrow s\gamma$: Signal/Background



- After event selection, S/B is roughly 1:1
- Continuum measured from below-peak running
- B/Bbar backgrounds must be identified and constrained

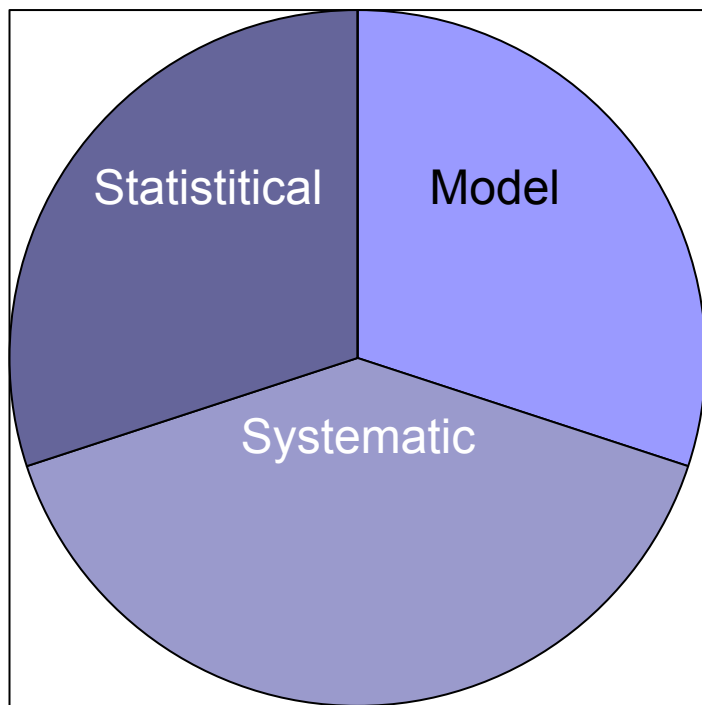
Inclusive Measurement of $b \rightarrow s\gamma$: Challenges



BaBar result with 81.5 fb^{-1} (Phys. Rev. Lett. 97:171803,2006)

$$\text{Br}(B \rightarrow X_s \gamma) = (3.67 \pm 0.29 \pm 0.34 \pm 0.29)$$

% of total Error



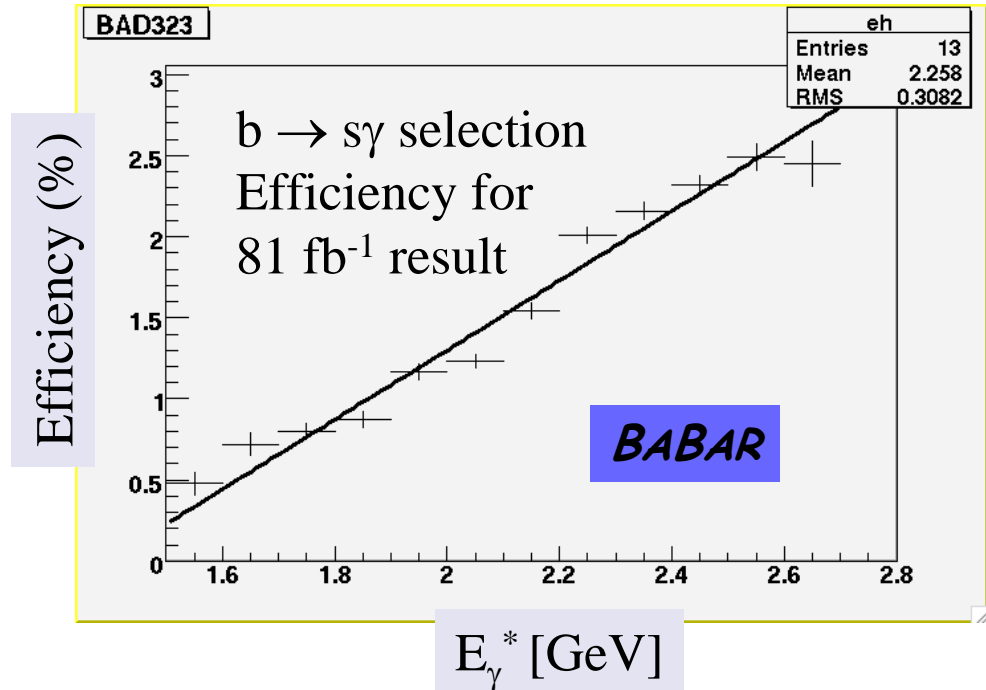
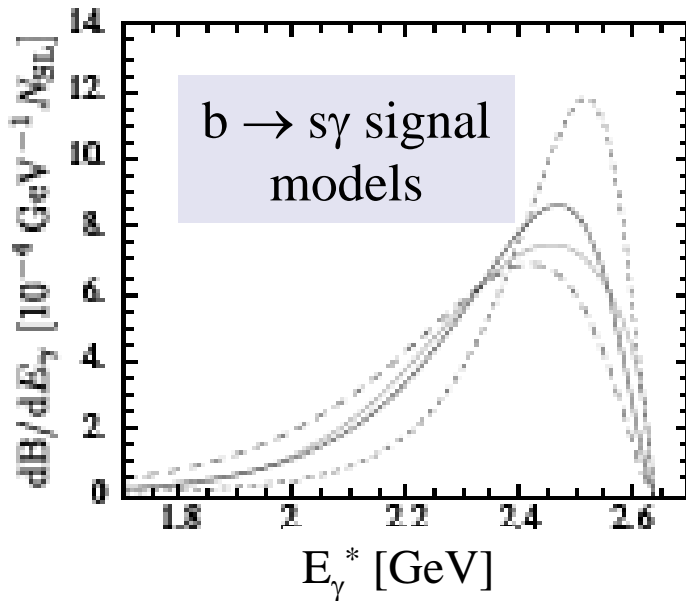
First round of B Factory results provide $\sim 15\%$ measurement of $b \rightarrow s\gamma$ transition rate

To exploit $> 1 \text{ ab}^{-1}$ sample, need to focus on reducing systematics

Inclusive Measurement of $b \rightarrow s\gamma$: Model Dependence



Model dependence arises through E_γ^* dependence of selection efficiency



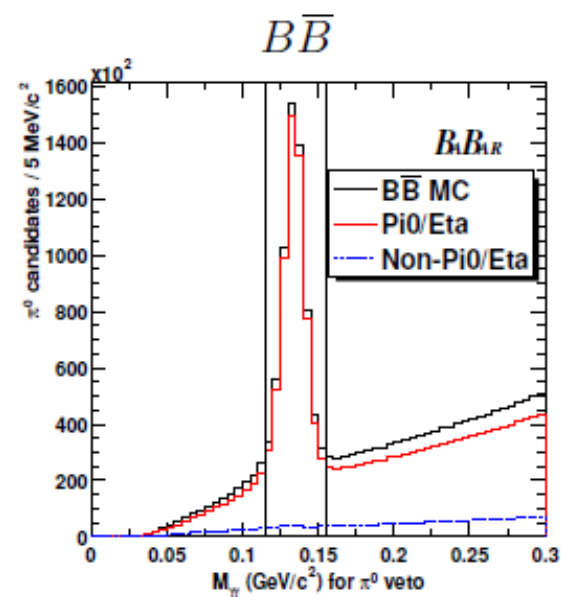
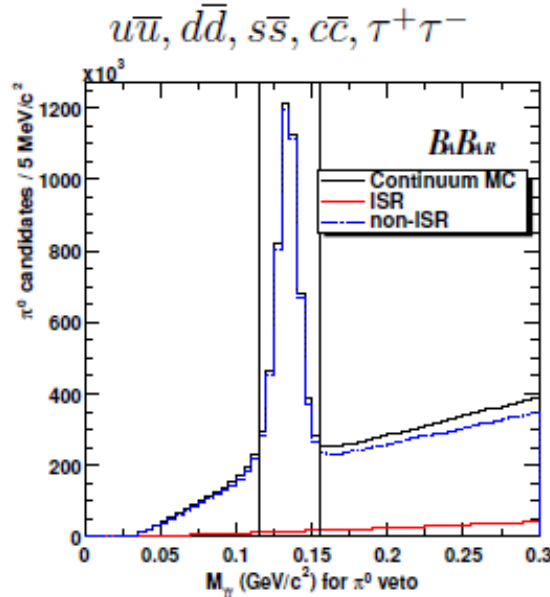
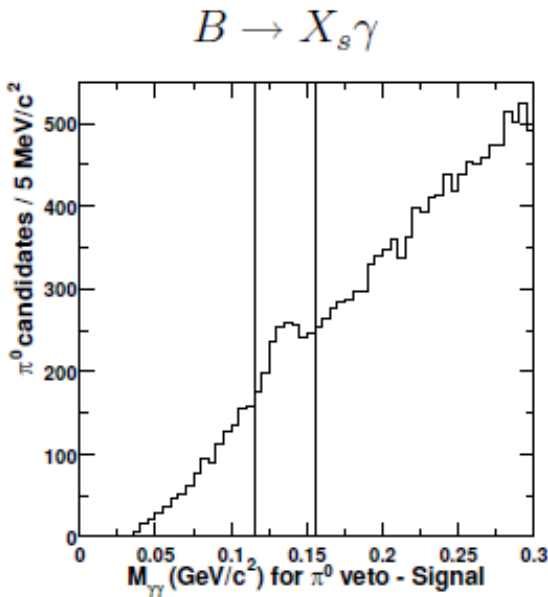
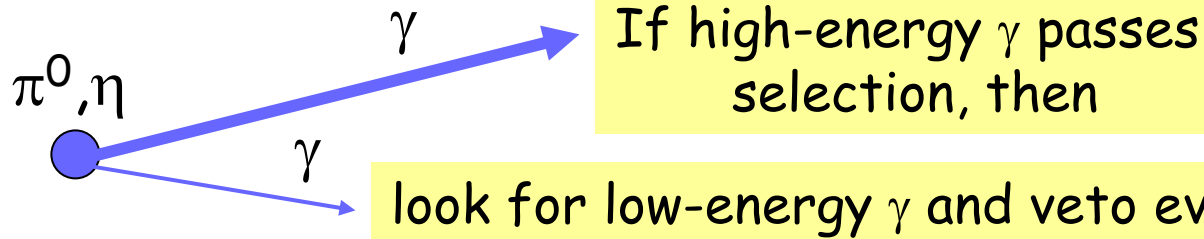
Engineer event selection to flatten efficiency (some loss of statistics) \rightarrow reduce to $< 3\%$



Sources of Remaining B/Bbar Background

Object	Source	Control Region	Signal Region
γ	π^0	57.3%	66.6%
γ	η	17.1%	15.7%
γ	Other meson	8.7%	5.1%
γ	e	9.3%	4.7%
γ	Other	0.4%	0.4%
Total γ		92.8%	92.4%
e	Any	4.8%	3.7%
n/n _{bar}	Any	1.7%	2.9%
p ⁺ /p ⁻	Any	0.0%	0.1%
π /K	Any	0.4%	0.8%
Total non- γ		7.2%	7.6%
Total		100%	100%

Inclusive Measurement of $b \rightarrow s\gamma$: π^0, η Backgrounds

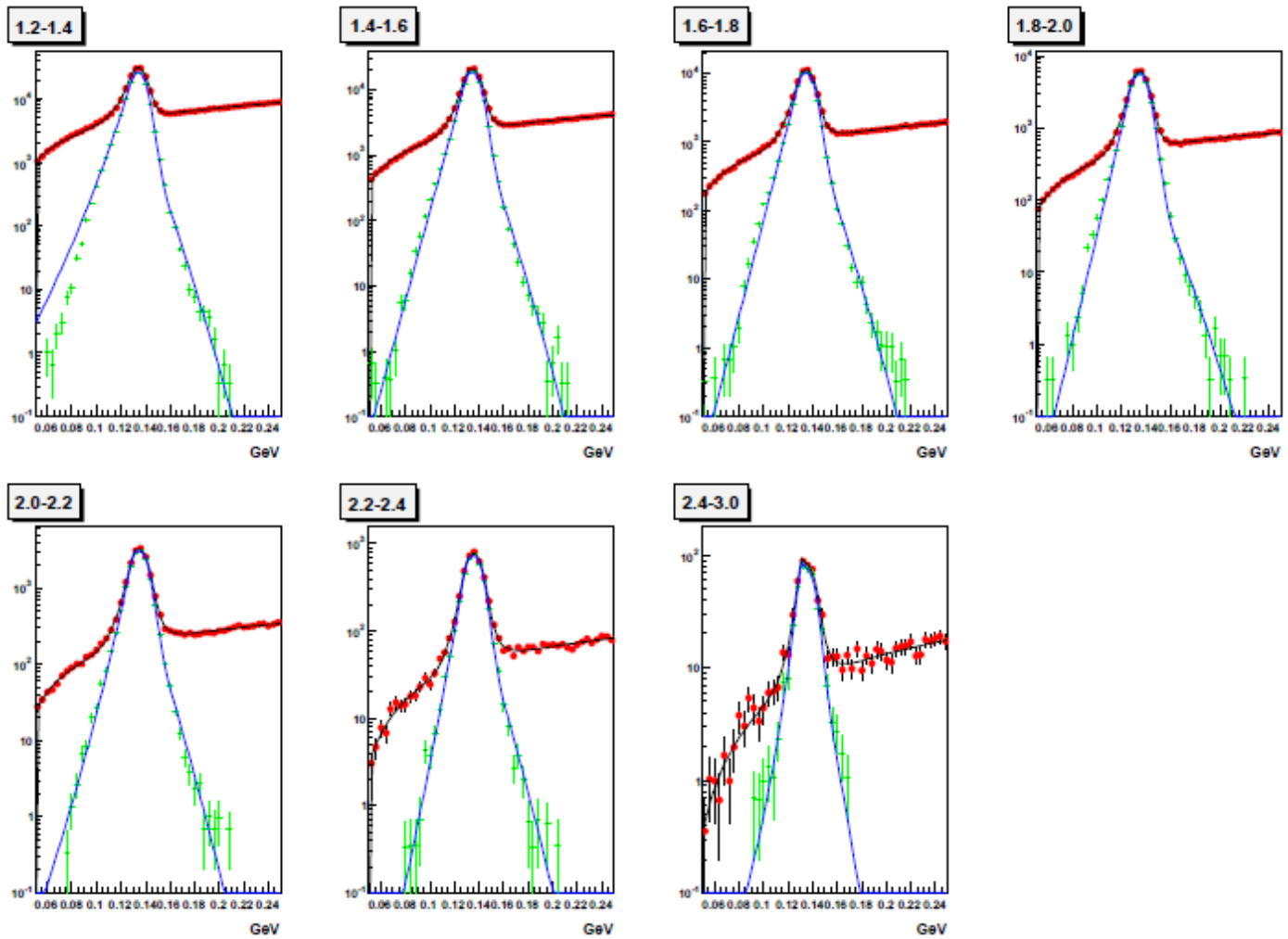


But, $\sim 50\%$ of the time the low-energy photon is missing, or $M_{\gamma\gamma}$ falls outside the veto window

Inclusive Measurement of $b \rightarrow s\gamma: \pi^0, \eta$ Backgrounds



Basic Idea: Use measured $\pi^0(\eta)$ peak (as a function of $E_{\pi, \eta}$) to estimate production rate and $M_{\gamma\gamma}$ shape; lower high-energy E_γ cut to get more statistics.



Inclusive Measurement of $b \rightarrow s\gamma: \pi^0, \eta$ Backgrounds

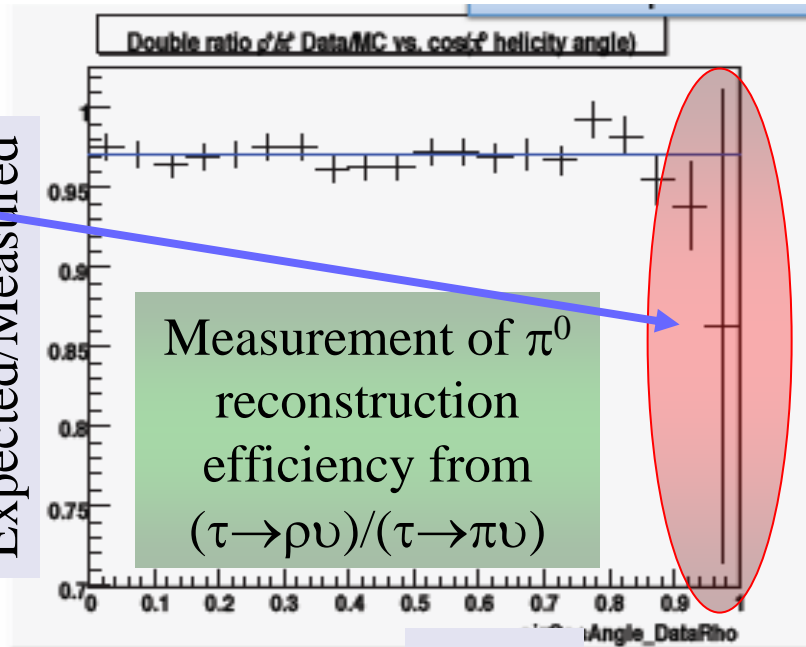
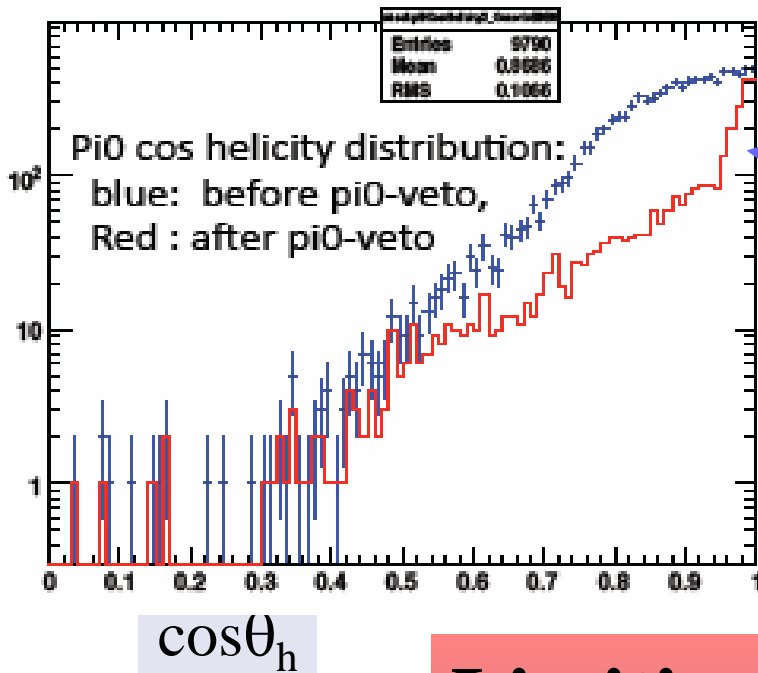


Define $\cos\theta_h \cong (E_{\gamma,\text{high}} - E_{\gamma,\text{low}}) / (E_{\gamma,\text{high}} + E_{\gamma,\text{low}}) =$ energy asymmetry

Signal selection requirement of $E_{\gamma}^* > 1.8$ GeV pushes asymmetry up, and energy of 2nd photon down.

➔ Sensitive to reconstruction efficiency for 30-80 MeV photons.

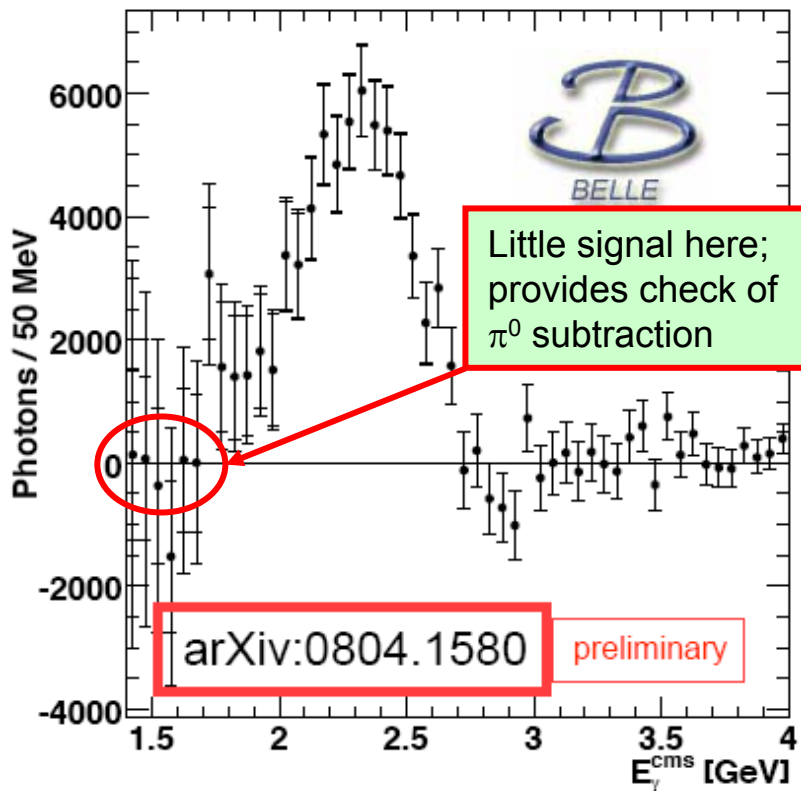
checkpi0CosHelicity2



Limiting Systematic



Inclusive Measurement of $b \rightarrow s\gamma$: Practicalities



Most up-to-date result is from BELLE, with all 605 fb^{-1}

BaBar still working ideas to reduce B background errors, particularly from π^0, η contamination

BaBar goal is to get well below 10% in overall error

BELLE: $(3.37 \pm 0.43) \times 10^{-4}$ arXiv:0804.1580 605 fb^{-1}

BaBar: $(3.92 \pm 0.56) \times 10^{-4}$ PRL97,171803 82 fb^{-1}

NOTE: Measurements scaled to $E_\gamma^{\text{cms}} > 1.6 \text{ GeV}$



$b \rightarrow s \gamma$ Via a Sum of Exclusive Final States (BaBar)



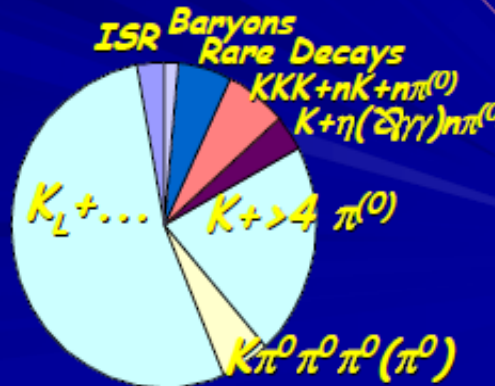
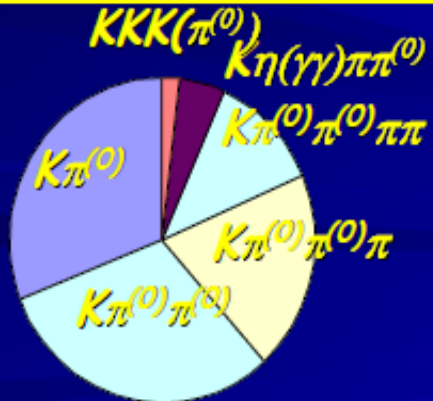
~55%

$K = K^{\pm}, K_S$

~45%

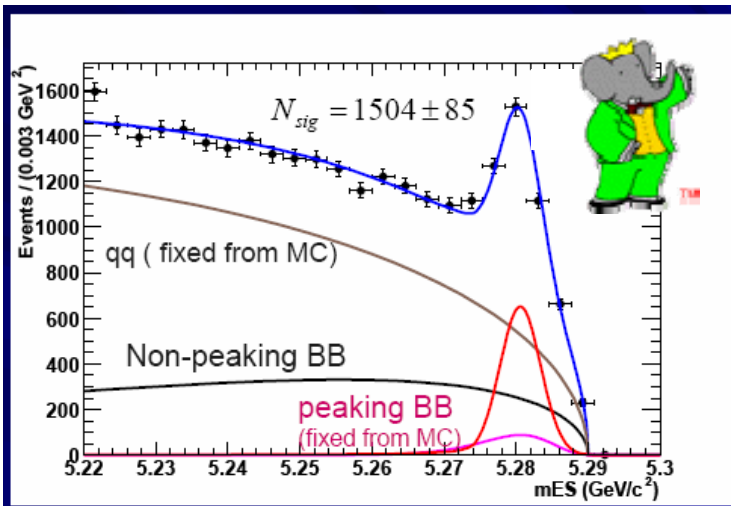
Reconstructed Final States

Missing Final States



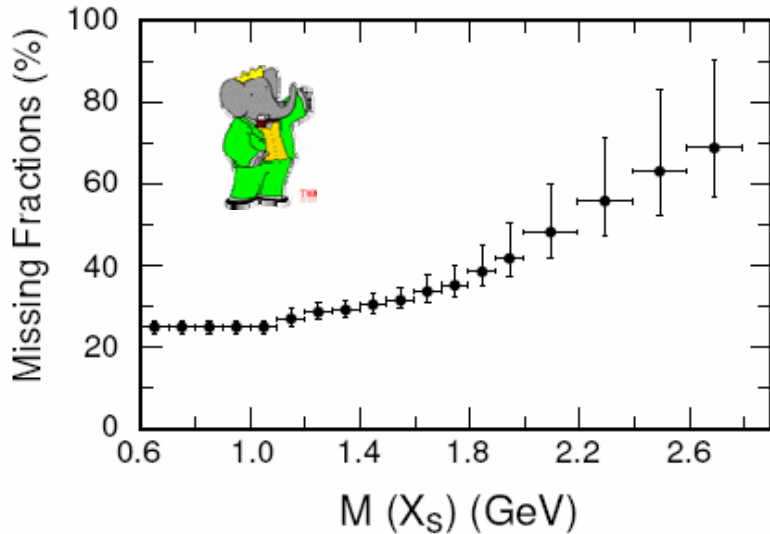
Reconstruct a total of 38 exclusive $b \rightarrow s \gamma$ final states that comprise about 55% of the total width

Fit to reconstructed mass of exclusive final state to determine signal yield



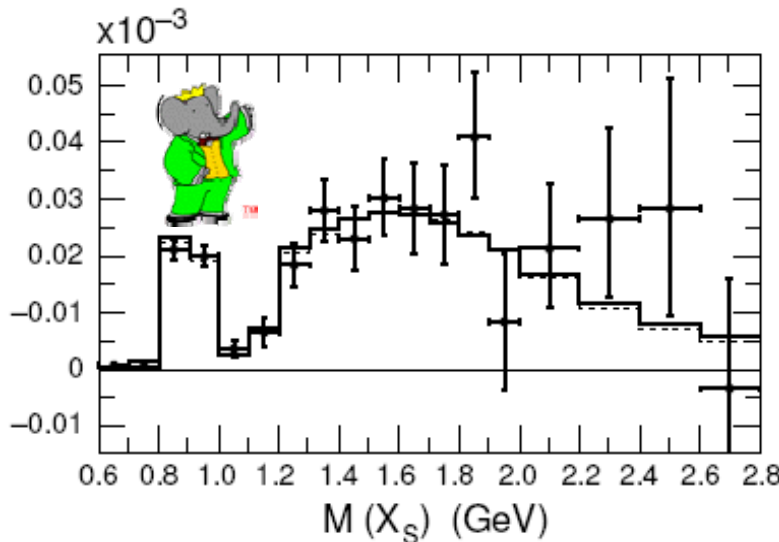
This “Semi-Inclusive” approaches employs a fit to the mass distribution, for which backgrounds tend to be self-calibrating...





But need to rely on models to correct for the 45% of states that are not measured (depends on mass $M(X_s)$ that photon recoils against).

Mass Recoiling Against γ



RESULT

$$BF(B \rightarrow s\gamma) = (3.49 \pm 0.57) \times 10^{-4}$$

PRD72:052004

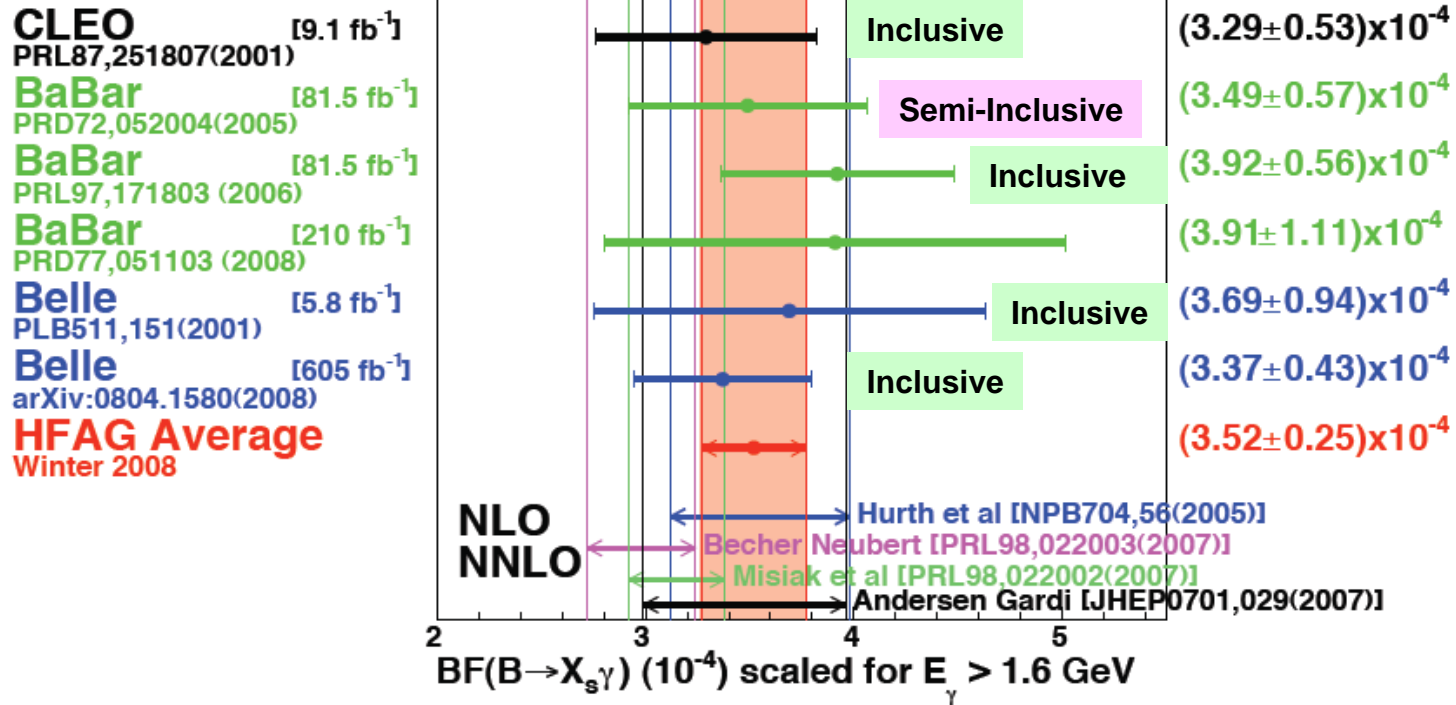
- 82 fb⁻¹ analyzed is less than 10% of world sample
- Has systematics independent of those of inclusive approach

Summary of Measurements of the $b \rightarrow s\gamma$ Rate



Experimental accuracy commensurate with theoretical control, but work continue on both ends

A. Limosani, Melbourne

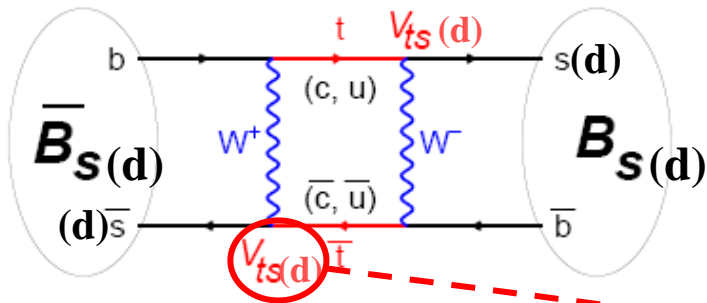


Most of BaBar data set still unanalyzed



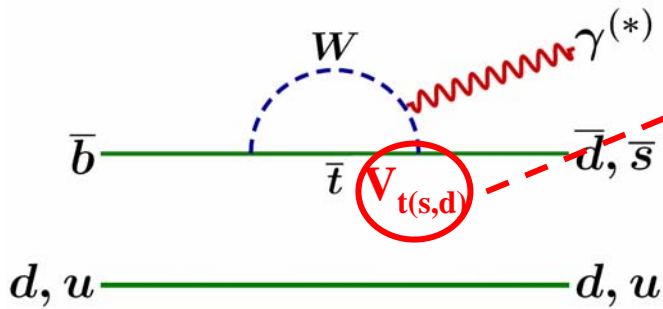


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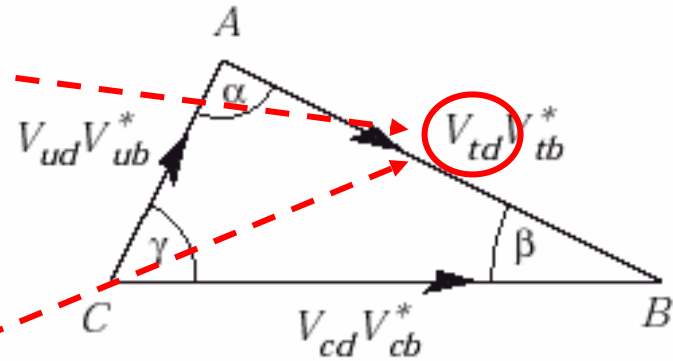


B Mixing

Two independent diagrams provide sensitivity to CKM parameter V_{td}



Radiative Penguins



Note: In both cases, hadronic uncertainties minimized by comparing to corresponding V_{ts} process (B_s mixing, $b \rightarrow s\gamma$)

→ Observable is $|V_{td}/V_{ts}|$

$|V_{td}/V_{ts}|$ from Penguins: Motivation



ICHEP '08 B Mixing Results [Farrington(CDF), Moulik(D0), averaged by DeLodovico(BaBar)]:

$$|V_{td}|/|V_{ts}| = 0.207 \pm 0.001_{\text{exp}} \pm 0.006_{\text{theo}}$$

How do penguins fit into the picture?

Mixing: $x_d = \Delta m_B / \Gamma_B \sim 1 \rightarrow \Delta m_B \sim \Gamma_B$

Penguins: $\text{Br}(b \rightarrow d\gamma) \sim 10^{-5} \rightarrow \Gamma_{d\gamma} \sim 10^{-5} \Gamma_B$

SM effects suppressed by 10^{-5} relative to mixing

Furthermore (Ali, Asatrian, Greub, Phys. Lett B **429**, 87):

“These $[b \rightarrow d\gamma]$ vertices are CKM-suppressed in the standard model, but new physics contributions may not follow the CKM pattern in flavor-changing-neutral-current transitions and hence new physics effects may become more easily discernible in $B \rightarrow X_d + \gamma$ (and its charge conjugate) than in the corresponding CKM-allowed vertices $b \rightarrow s\gamma$ and $b \rightarrow sg$ ”

With $|V_{td}/V_{ts}|$ precisely constrained by mixing, $b \rightarrow d\gamma$ is a compelling testbed for new physics.





Exclusive Approach: $B \rightarrow \rho(\omega) \gamma$

Standard (“Exclusive”) Approach: measure exclusive rate $\text{Br}(B \rightarrow \rho(\omega) \gamma)$; normalize with $\text{Br}(B \rightarrow K^* \gamma)$

isopin factor: 1(.5) for $\rho^\pm(\rho^0)$ (and ω) form factor ratio

$$\frac{\mathcal{B}(B \rightarrow \rho \gamma)}{\mathcal{B}(B \rightarrow K^* \gamma)} = S_\rho \left| \frac{V_{td}}{V_{ts}} \right|^2 \left(\frac{1 - m_\rho^2/M_B^2}{1 - m_{K^*}^2/M_B^2} \right)^3 \zeta^2 [1 + \Delta R]$$

well measured annihilation amplitude corrections

Annihilation Diagram

Values of ζ^2 and ΔR are available from

Ali, Parkhomenko, arXiv:hep-ph/0610149

Ball, Zwicky, J. High. Energy Phys. 0604, 046 (2006); Ball, Jones, Zwicky, Phys. Rev. D 75 054004 (2007)

at approximately **8%** overall accuracy.





Measurement of $B(B \rightarrow \rho(\omega) \gamma)$

Belle: New result this Spring

351 fb⁻¹ (2006) → 598 fb⁻¹ (April 2008)

BaBar: New result this Summer

316 fb⁻¹ (April 2007) → 423 fb⁻¹ (July 2008)

Challenge: BRs are small ($<10^{-6}$); backgrounds are high

- continuum **Multi-variate rejection** with event shape, B tagging information, ...
- $B \rightarrow K^* \gamma; K^* \rightarrow K \pi$ Require excellent **particle ID**
- $B \rightarrow (\rho^{\pm,0}, \omega)(\pi^0, \eta)$ **Veto** if γ found such that $M_{\gamma\gamma} \sim M_{(\pi, \eta)}$



Measurement of $B(B \rightarrow \rho(\omega) \gamma)$ (continued)

Remaining separation achieved by two-dimensional fit to the largely independent kinematic variables

$$M_{ES} = \sqrt{E_{beam}^{*2} - p_B^{*2}}$$

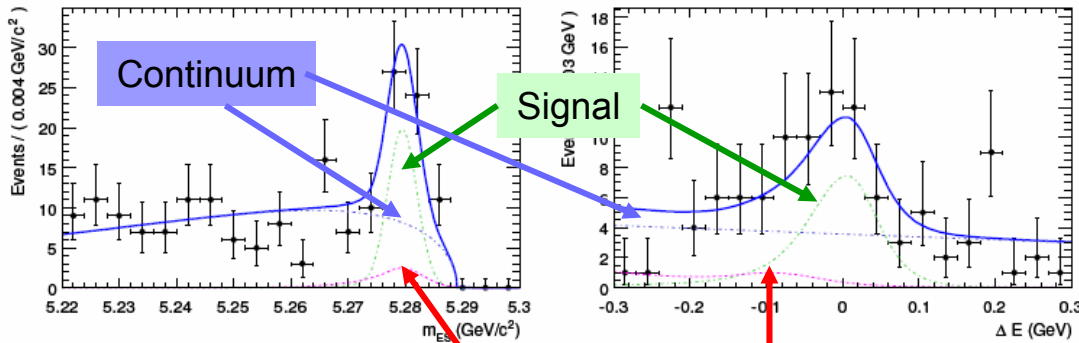
“Energy-substituted mass”; since $E_{beam} \sim M_B$, largely a measurement of momentum balance

$$\Delta E^* = E_B^* - E_{beam}^*$$

$E_B = E_{beam}$ for properly reconstructed candidate; total energy measurement

*In e^+e^- CMS frame

Example: BaBar $B^0 \rightarrow \rho^0 \gamma$



- “self-calibrating” continuum background subtraction
- efficiencies (~5-15%) estimated with control samples



Recent Updates of $B \rightarrow \rho(\omega) \gamma$



BELLE: $\rightarrow 598 \text{ fb}^{-1}$

**Phys.Rev.Lett.101:111801,2008,
Erratum-ibid.101:129904,2008**

Mode	Belle '06 ($\times 10^{-7}$)	Belle '08 ($\times 10^{-7}$)
$\rho^+ \gamma$	$5.5^{+4.2 +0.9}_{-3.6 -0.8}$	$8.7^{+2.9 +0.9}_{-2.7 -1.1}$
$\rho^0 \gamma$	$12.5^{+3.7 +0.7}_{-3.3 -0.6}$	$7.8^{+1.7 +0.9}_{-1.6 -1.0}$
$\omega \gamma$	$5.6^{+3.4 +0.5}_{-2.7 -1.0}$	$4.0^{+1.9}_{-1.7} \pm 1.3$



BaBar: $\rightarrow 423 \text{ fb}^{-1}$

Phys.Rev.D78:112001,2008

Mode	BaBar '07 ($\times 10^{-7}$)	BaBar '08 ($\times 10^{-7}$)
$\rho^+ \gamma$	$11.0^{+3.7}_{-3.3} \pm 0.9$	$12.0^{+4.2}_{-3.7} \pm 2.0$
$\rho^0 \gamma$	$7.9^{+2.2}_{-2.0} \pm 0.6$	$9.7^{+2.4}_{-2.2} \pm 0.6$
$\omega \gamma$	$4.0^{+2.4}_{-2.0} \pm 0.5$	$5.0^{+2.7}_{-2.3} \pm 0.9$



Isospin-Averaged Branching Fractions

Assuming $SU_3(F)$ symmetry [$B(B \rightarrow \rho^0 \gamma) \sim B(B \rightarrow \omega \gamma)$] and

$$|\rho^0\rangle = \frac{1}{\sqrt{2}}(|u\bar{u}\rangle - |d\bar{d}\rangle) \quad |\omega\rangle = \frac{1}{\sqrt{2}}(|u\bar{u}\rangle + |d\bar{d}\rangle)$$

(approximately true by static quark model) we can write

$$\Gamma(B^+ \rightarrow \rho^+ \gamma) = 2\Gamma(B^0 \rightarrow \rho^0 \gamma) = 2\Gamma(B^0 \rightarrow \omega \gamma)$$

from which it follows

$$B[B \rightarrow (\rho, \omega)\gamma] \equiv \frac{1}{2} \left\{ B(B^+ \rightarrow \rho^+ \gamma) + \frac{\tau_{B^+}}{\tau_{B^0}} [B(B^0 \rightarrow \rho^0 \gamma) + B(B^0 \rightarrow \omega \gamma)] \right\}$$

→ Can combine ρ^+ , ρ^0 , ω results to derive $|V_{td}/V_{ts}|$ from

$$\frac{B(B \rightarrow (\rho, \omega)\gamma)}{B(B \rightarrow K^* \gamma)} = \left| \frac{V_{td}}{V_{ts}} \right|^2 \left(\frac{1 - m_\rho^2 / M_B^2}{1 - m_{K^*}^2 / M_B^2} \right) \zeta^2 [1 + \Delta R]$$



$|V_{td}/V_{ts}|$ from Exclusive (ρ, ω) Decays

Assuming static quark model, $SU(3)_F$ symmetry, can combine to get “isospin-averaged” BF, and then $|V_{td}/V_{ts}|$:

BELLE:

$$B(B \rightarrow (\rho, \omega)\gamma) = (11.4 \pm 2.0_{-1.2}^{+1.0}) \times 10^{-7} \text{ yielding}$$

$$|V_{td}/V_{ts}| = 0.195_{-0.019}^{+0.020} \pm 0.015$$



Phys.Rev.Lett.101:111801,2008,
Erratum-ibid.101:129904,2008

BaBar:

$$B(B \rightarrow (\rho, \omega)\gamma) = (16.3_{-2.8}^{+3.0} \pm 1.6) \times 10^{-7} \text{ yielding}$$

$$|V_{td}/V_{ts}| = 0.233_{-0.024}^{+0.025} \pm 0.022_{-0.021}$$



Phys.Rev.D78:112001,2008

assuming the world-average $B(B \rightarrow K^* \gamma) = (4.16 \pm 0.17) \times 10^{-5}$

Combining, for exclusive radiative decay overall:

$$|V_{td}/V_{ts}| = 0.210 \pm 0.015 \pm 0.018$$



Semi-Inclusive Approach: $B \rightarrow X_d \gamma$ (Preliminary)



“New” Approach (BaBar): Reconstruct seven exclusive final states $X_d \gamma$ in range $0.6 \text{ GeV}/c^2 < M_{X_d} < 1.8 \text{ GeV}/c^2$



iType	X_s	X_d
1	$K^+ \pi^- \gamma$	$\pi^+ \pi^- \gamma$
2	$K^+ \pi^0 \gamma$	$\pi^+ \pi^0 \gamma$
3	$K^+ \pi^- \pi^+ \gamma$	$\pi^+ \pi^- \pi^+ \gamma$
4	$K^+ \pi^- \pi^0 \gamma$	$\pi^+ \pi^- \pi^0 \gamma$
6	$K^+ \pi^- \pi^+ \pi^- \gamma$	$\pi^+ \pi^- \pi^+ \pi^- \gamma$
7	$K^+ \pi^- \pi^+ \pi^0 \gamma$	$\pi^+ \pi^- \pi^+ \pi^0 \gamma$
9	$K^+ \eta^0 \gamma$	$\pi^+ \eta^0 \gamma$

$|V_{td}/V_{ts}|^2$ related to $\Gamma(b \rightarrow d \gamma)/\Gamma(b \rightarrow s \gamma)$ with $\sim 1\%$ theoretical uncertainty [Ali, Asatrian, Greub, Phys. Lett. B 429, 87 (1998)]

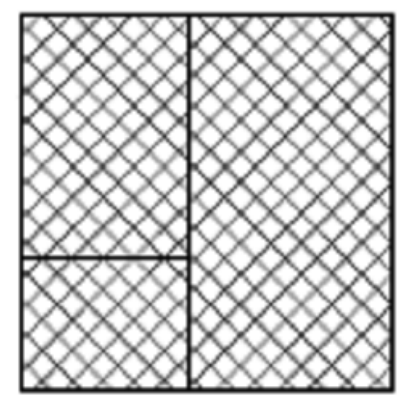
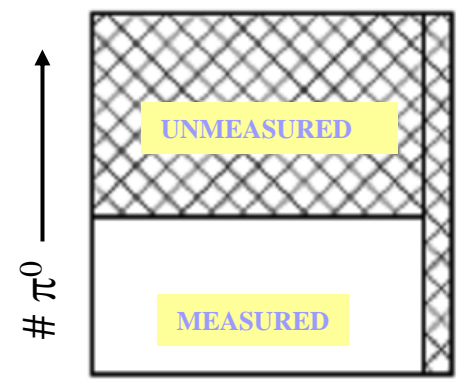
However, must correct for unmeasured regions:

- Higher-multiplicity final states
- Higher-mass hadronic component (i.e. $M_{X_d} > 1.8 \text{ GeV}/c^2$)

Measured Regions for $B \rightarrow X_{d(s)} \gamma$



$X_S \gamma$



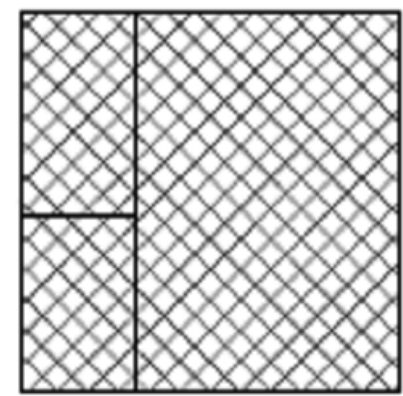
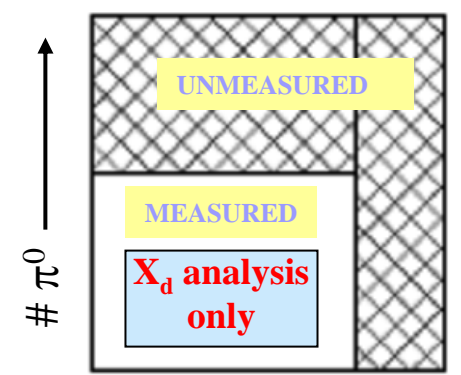
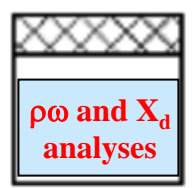
$0.6 < M_{had} < 1.0$

bodies \longrightarrow

$1.0 < M_{had} < 1.8$

$1.8 < M_{had}$

$X_d \gamma$

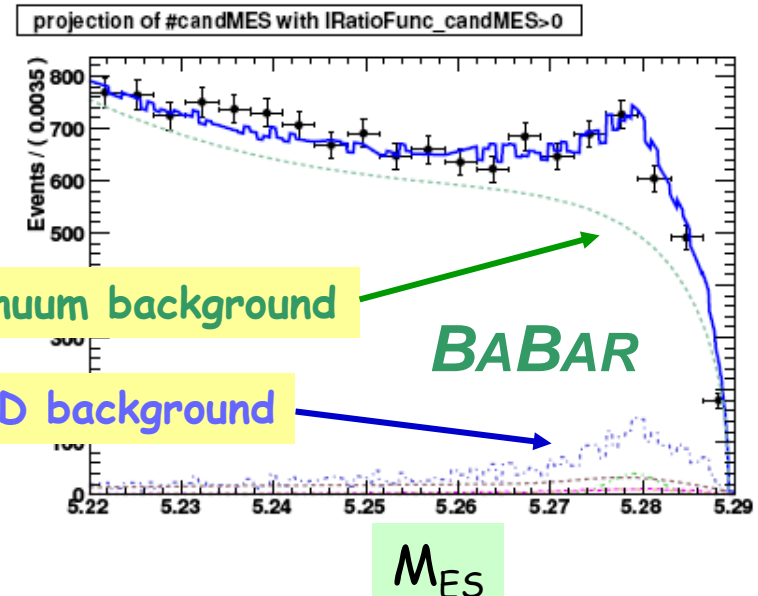
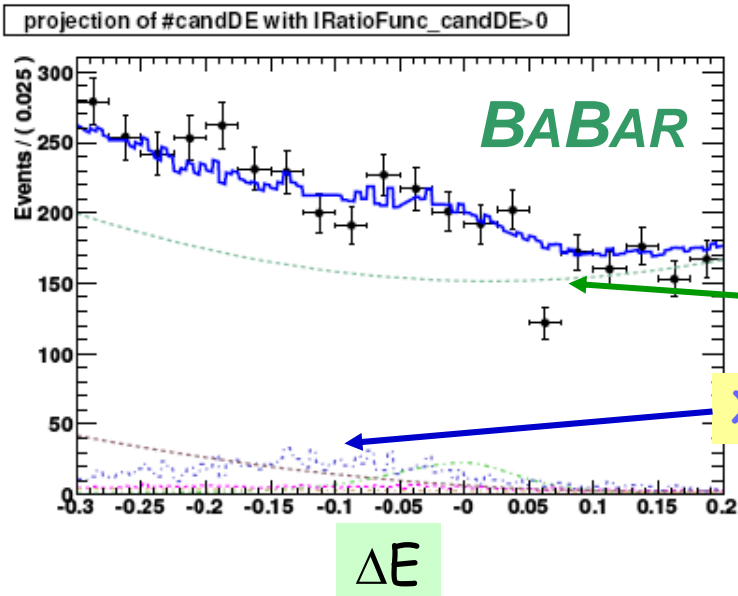


$M_{had} (M_{X_d}) \longrightarrow$

B \rightarrow X_(s,d) γ Partial Branching Fraction Results



Fit in high-mass X_d γ region $1.0 < M_{\text{had}} < 1.6 \text{ GeV}/c^2$



Continuum background

X_s γ , MisID background

Yields and partial branching fractions:

Mode	Mass Range	Yield	Efficiency	Partial B. F. ($\times 10^{-6}$)
$b \rightarrow s\gamma$	$0.6 < M_{X_s} < 1.0$	1543 ± 46	8.5%	$23.7 \pm 0.7 \pm 1.7$
$b \rightarrow s\gamma$	$1.0 < M_{X_s} < 1.8$	2279 ± 75	6.1%	$48.7 \pm 1.6 \pm 4.1$
$b \rightarrow d\gamma$	$0.6 < M_{X_d} < 1.0$	66 ± 26	7.0%	$1.2 \pm 0.5 \pm 0.1$
$b \rightarrow d\gamma$	$1.0 < M_{X_d} < 1.8$	107 ± 47	5.2%	$2.7 \pm 1.2 \pm 0.4$

High-mass
 $b \rightarrow X_d \gamma$

PRELIMINARY





MC Simulation

- Two-body $X_{s(d)} \gamma$ decay; mass spectrum of $X_{s(d)}$ system given by Kagan-Neubert model

A.L. Kagan, M. Neubert, Phys. Rev. D **58**, 094012 (1998)

- Fragment X_s system via prior experimental constraint
- Fragment X_d system via phase space

Missing modes with $0.6 < M_X < 1.0$

- MC suggests this region is dominated by resonances (ρ and ω); confirmed by K^* dominance of $B \rightarrow X_s \gamma$
- Correction for missing modes well understood



Missing Modes with $1.0 < M_X < 1.8$

- Force 50% of decays to un-weighted mix of higher-mass resonances

$B \rightarrow X_S \gamma$ Resonances

- K_1 (1270)
- K_1 (1400)
- K^* (1410)
- K_2^* (1430)
- K^* (1680)

$B \rightarrow X_d \gamma$ Resonances

- h_1^0 (1170)
- b_1^0 (1235)
- b_1^+ (1235)
- a_1^0 (1260)
- a_1^+ (1260)
- f_2^0 (1270)
- f_1^0 (1285)
- a_2^0 (1320)
- a_2^+ (1320)

- Force X_d decay to be identical to X_s decay up to substitution $s \leftrightarrow d$



B → X(d,s)γ: Experimental Results

Conclusion from missing modes studies:

- Systematic incorporated by varying extra bodies and extra neutrals, independently, by ±50%
- Can improve with statistics via internal constraints (e.g. X_sγ fragmentation)
- Dominant systematic error for 1.0 < M_X < 1.8 GeV/c²

Errors: Stat. ± Experimental Syst. arXiv:0807.4975 [hep-ex]; accepted by PRL

Mass Range (GeV/c ²)	$B(b \rightarrow d\gamma) (\times 10^{-6})$	$B(b \rightarrow s\gamma) (\times 10^{-6})$	$B(b \rightarrow d\gamma)/B(b \rightarrow s\gamma)$
$0.6 < M_{X(s,d)} < 1.0$	$1.2 \pm 0.5 \pm 0.1$	$47 \pm 1 \pm 3$	$0.026 \pm 0.011 \pm 0.002$
$1.0 < M_{X(s,d)} < 1.8$	$6.0 \pm 2.6 \pm 2.3$	$168 \pm 14 \pm 33$	$0.036 \pm 0.015 \pm 0.009$
$0.6 < M_{X(s,d)} < 1.8$	$7.2 \pm 2.7 \pm 2.3$	$215 \pm 14 \pm 33$	$0.033 \pm 0.013 \pm 0.009$

BABAR

Primary experimental result

PRELIMINARY





Extrapolation to $\Gamma(b \rightarrow d\gamma)/\Gamma(b \rightarrow s\gamma)$

Measured region $0.6 < M_x < 1.8$ is $\sim 50\%$ of width

Extrapolate to full mass region via “KN Model”; KN calculation suggests negligible difference and uncertainty in extrapolation of the ratio (because $m_s, m_d \ll 1.8 \text{ GeV}/c^2$?)

BABAR

$$\frac{\Gamma(b \rightarrow d\gamma)}{\Gamma(b \rightarrow s\gamma)} = 0.033 \pm 0.013 \pm 0.009$$

PRELIMINARY

arXiv:0807.4975 [hep-ex]; submitted to PRL

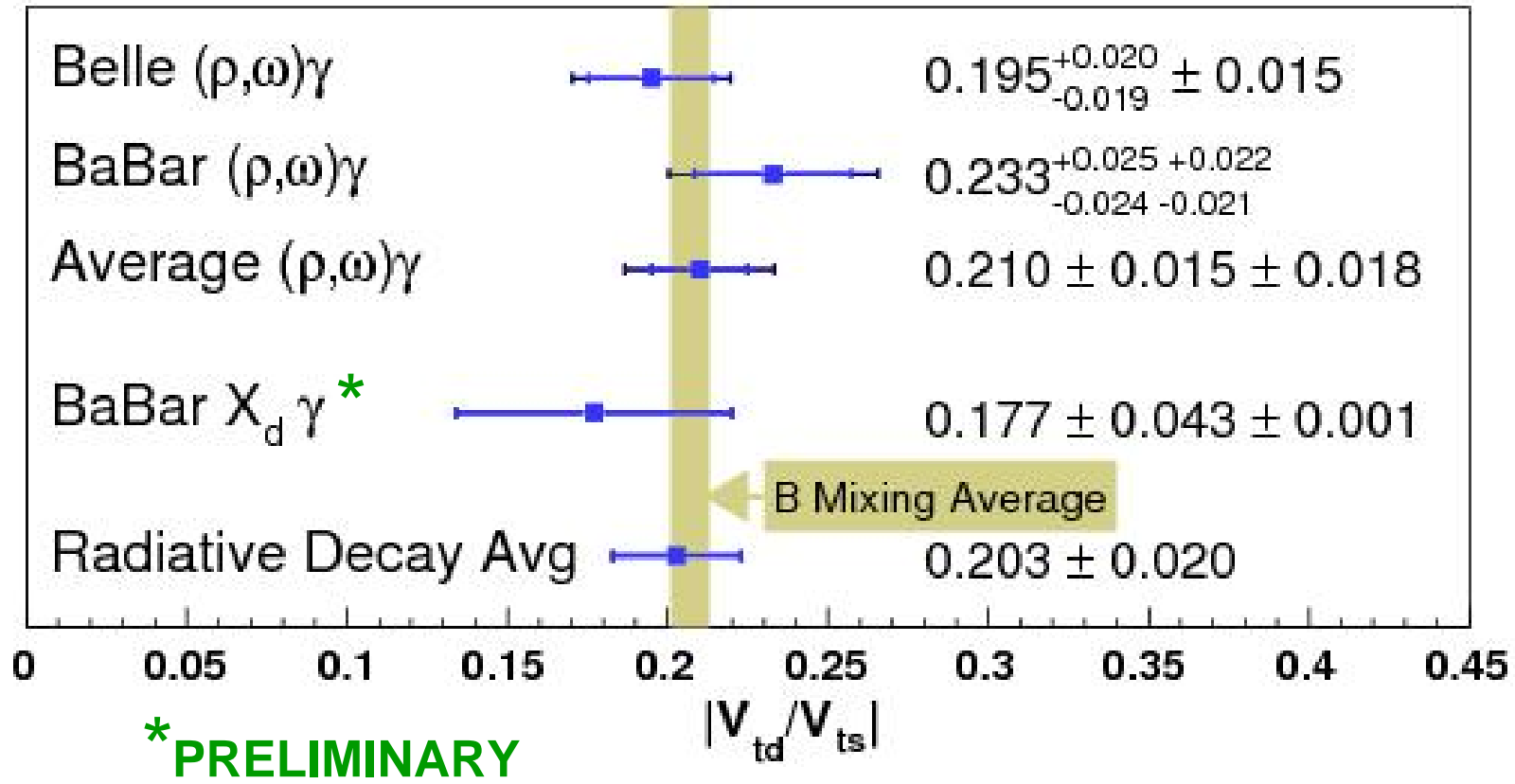
Ali
Asatrian
Greub

BABAR PRELIMINARY

$$|V_{td}/V_{ts}| = 0.177 \pm 0.043 \pm 0.001$$

Expt. Theory





No evidence for non-Standard Model contribution to the decay width.





- $B \rightarrow s\gamma$ continues to be leading constraint on MSSM parameter space
- More data exists (~80% of BaBar sample) to improve measurement, but “inclusive” approach starting to be limited by difficult systematics
- “Semi-inclusive” approach has systematics independent of inclusive approach; very little of existing sample has been analyzed in this way.

- Radiative measurements of $|V_{td}/V_{ts}|$ are becoming precise:

$$|V_{td}/V_{ts}|_{\text{rad}} = 0.203 \pm 0.020$$

- Semi-inclusive approach works, and is independent of exclusive approach, with small theoretical uncertainty
- Agreement with SM (as constrained by B mixing) is good

In principle, the severe SM suppression of this radiative process ($\times 10^{-6}$ of B mixing) should make it very sensitive to new physics contributions.

Have we fully thought through the meaning of this constraint?

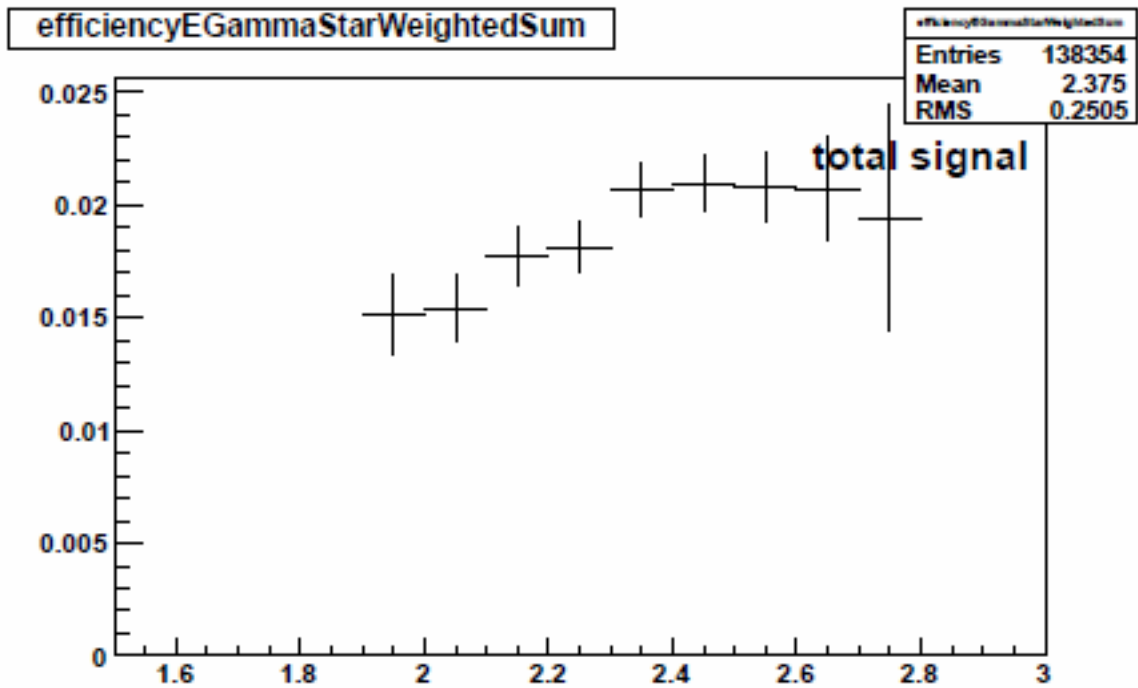


Backup Slides



Inclusive Measurement of $b \rightarrow s\gamma$: Practicalities







Background + Signal function has 12 parameters.

$$\text{Signal} = \begin{cases} A_g [f_1 G(m, \mu_1, \sigma_1) + (1 - f_1) G(m, \mu_2, \sigma_2)] & \text{for } m > m_0 \\ N \left[\frac{p\sigma_1/\lambda}{(m_0 - m) + p\sigma_1/\lambda} \right]^p & \text{for } m < m_0 \end{cases}$$

where $m_0 \equiv \mu_1 - \lambda\sigma_1$

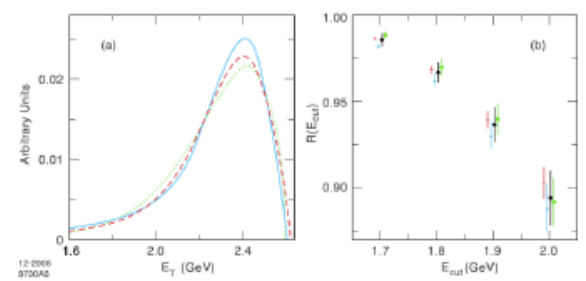
$$\text{Background} = \frac{am^b}{(m^2 + c)^d}$$

	Fixed Parameters	Floated Parameters
1. Fit π^0 signal	$\mu_2, \sigma_2/\sigma_1$	$\lambda, f_1, \mu_1, \sigma_1, p, A_g$
2. Fit π^0 signal+bkgd	$\mu_2, \sigma_2/\sigma_1, \lambda, f_1$	$\mu_1, \sigma_1, p, A_g, a, b, c, d$
3. Fit On-peak Data	$\mu_2, \sigma_2/\sigma_1, \lambda, f_1$	$\mu_1, \sigma_1, p, A_g, a, b, c, d$
4. Fit Off-peak Data	$\mu_2, \sigma_2/\sigma_1, \lambda, f_1, \mu_1, \sigma_1, p$	A_g, a, b, c, d

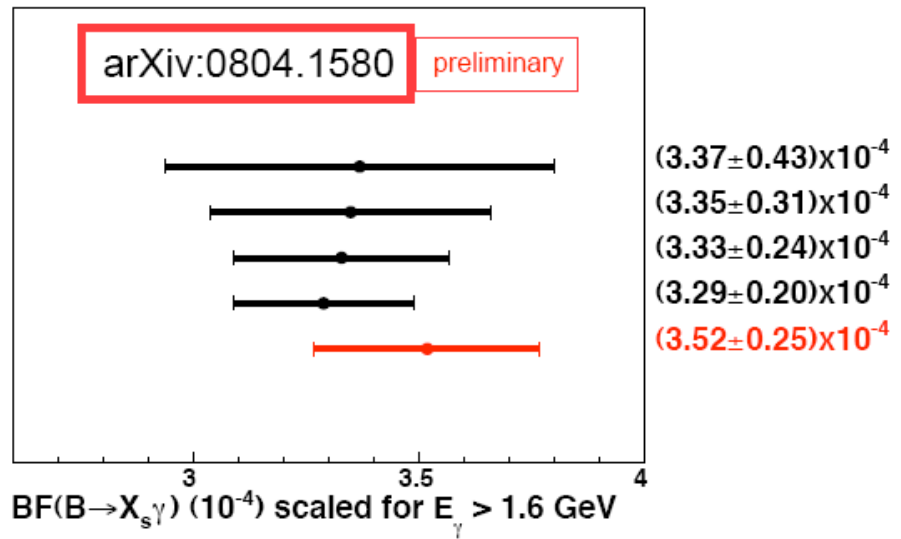
Which is the best cut to use?

Extrapolation factors used by HFAG
from Buchmuller & Flacher PRD73 075008 (2006)

Scheme	$E_\gamma < 1.7$	$E_\gamma < 1.8$	$E_\gamma < 1.9$	$E_\gamma < 2.0$	$E_\gamma < 2.242$
Kinetic	0.986 ± 0.001	0.968 ± 0.002	0.939 ± 0.005	0.903 ± 0.009	0.656 ± 0.031
Neubert SF	0.982 ± 0.002	0.962 ± 0.004	0.930 ± 0.008	0.888 ± 0.014	0.665 ± 0.035
Kagan-Neubert	0.988 ± 0.002	0.970 ± 0.005	0.940 ± 0.009	0.892 ± 0.014	0.643 ± 0.033
Average	0.985 ± 0.004	0.967 ± 0.006	0.936 ± 0.010	0.894 ± 0.016	0.655 ± 0.037



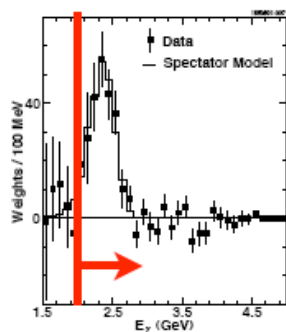
Belle $E_\gamma > 1.7$ GeV
 Belle $E_\gamma > 1.8$ GeV
 Belle $E_\gamma > 1.9$ GeV
 Belle $E_\gamma > 2.0$ GeV
HFAG Average
 Winter 2008



Much lower uncertainty if $E > 2.0$ GeV cut is used!

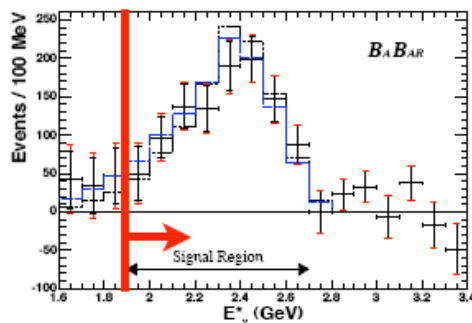


Summary of Fully Inclusive



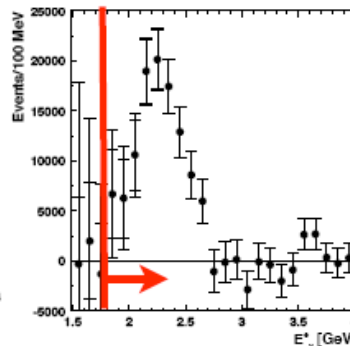
CLEO
 9.1/fb ON
 4.4/fb OFF
 $E_\gamma > 2.0$ GeV

PRL87, 251807
 (2001)



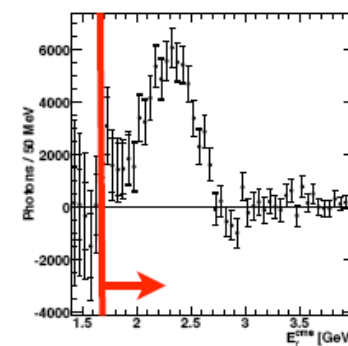
BABAR
 81.5/fb ON
 9.6/fb OFF
 $E_\gamma > 1.9$ GeV

PRL97, 171803
 (2006)



Belle
 140/fb ON
 15/fb OFF
 $E_\gamma > 1.8$ GeV

PRL93, 061803
 (2004)



Belle
 605/fb ON
 68/fb OFF
 $E_\gamma > 1.7$ GeV

arXiv:0804.1580
 (2008)





